

3.0 Priorities

“Ease precarity and boost prosperity while protecting the environment.

Our priorities are to address personal and planetary challenges across all aspects of life with, by, and for caring and justice-deserving communities. We aim to boost prosperity and protect the environment by harnessing arts and culture to drive social change and build meaningful community care across diverse human and natural ecosystems, including:

- **Activate service**

Activate access to essential services with careseekers by ensuring their security and safety through the co-creation of accessible resources and affordable fee-for-services. This will result in strengthened creativity and economic stability.

- **Grow support**

Grow the versatility of community support with caretakers by safeguarding the sustainability of vital free resources, volunteer networks, and more. This will result in improved collective empowerment and engagement.

- **Invigorate care**

Invigorate the social purpose and benefits of care with caregivers by sustaining their contributions and providing enhanced professional development. This will result in deepened life worth and meaning.

- **Hearten change**

Hearten the potential for social change with caremakers by challenging injustice, inspiring empathy, and mobilizing collective action. This will result in increased prosperity and care in both human and natural life.

- **Illuminate justice**

Illuminate wise passages to systemic justice with careshapers by shaping policies and practices for fairness, diversity, and sustainability. This will result in expanded justice and innovation.