

# 3.4 Hearten change

**“ Hearten the potential for social change with caremakers by challenging injustice, inspiring empathy, and mobilizing collective action. This will result in increased prosperity and care in both human and natural life.**

As caremakers or builders of care, we aim to cultivate and grow the potential of arts and culture to drive meaningful social change, centering care as a guiding principle with justice-deserving groups. By empowering creatives to become leaders in the realms of care, we seek to challenge injustice, inspire empathy, and unite communities in collective action.

In the short term, we will equip caremakers with resources, training, and opportunities to address societal issues. This includes cultivating solidarity, amplifying underrepresented voices, and creating inclusive solutions to tackle inequities. Collaborations with community leaders will ensure initiatives are impactful and equitable.

In the long term, we will strengthen solidarity and allyship between care-centered social movements within and beyond arts and culture. Artists and other creatives will be empowered to guide transformative remedies and therapies for a wide array of personal to planetary crises. They will be recognized as positive deviants who provide unconventional and impactful solutions. Their insights will inspire innovation, strengthen resilience, and promote meaningful change in communities and ecosystems.

Overall, our goal is to empower creative caremakers to drive social change, build prosperity, and nurture a culture of care that enhances the vitality of human and natural life.

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