

5.2 Empower ingenuity

“ Empower ingenuity in virtual life by strengthening the responsible use of digital technology and infrastructure with gig workers and other low-income groups locally and globally.

Creativity and innovation in virtual spaces is essential for breaking down barriers to artistic and cultural opportunities. While it is important to address the harmful aspects of new technologies like artificial intelligence, these tools also have the potential to help strengthen economic independence, enhance social inclusion, and stimulate innovative thinking, creating a thriving community where everyone benefits from the digital economy.

We seek to cultivate environments where the ethical and responsible use of digital technology and infrastructure flourishes. Guided by arts and culture, we focus on human-centered collaborations with gig workers and low-income groups across Canada and globally.

Our approach includes advocating for digital practices that protect privacy, promote fairness, and benefit all members of society. We will co-create essential tools and training to bridge skill gaps, enhance digital access, address ethical concerns, and cultivate global connections. These efforts are crucial for building an inclusive and caring society, celebrating diversity, and championing equitable growth.

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